

Disclaimer:

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August 12, 2016

Company name: MarketEnterprise Co., Ltd.
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Securities code: 3135, Tokyo Stock Exchange Mothers
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Notice of Partial Revision to Articles of Incorporation

MarketEnterprise Co., Ltd. resolved at a meeting of its Board of Directors held today to submit a proposal for a partial revision of the Articles of Incorporation to the 10th Annual General Meeting of Shareholders to be held on September 29, 2016, as described below.

1. Reason for the revision

MarketEnterprise is to make additions to its business purposes in the current Articles of Incorporation Article 2 (Purpose) for new business activities.

2. Details of the revision

(Underlined parts are revised.)

Current	After revision
(Purpose)	(Purpose)
Article 2 The purpose of the Company is to engage in the following business activities:	Article 2 The purpose of the Company is to engage in the following business activities:
1. Purchases, sales, intermediary services and export/import for used merchandise	1. Purchases, sales, intermediary services and export/import for used merchandise
2. Planning, production and execution of events	2. Planning, production and execution of events
<u>3.</u> Information processing and provision services	<u>3. Telecommunications business pursuant to the Telecommunications Business Act</u>
<u>4.</u> Planning, development and sales of computer software	<u>4. Agency business for registration procedure for telecommunication and broadcasting services</u>
<u>5.</u> Intermediary for mail-order business and information provision	<u>5. Marketing activities for retail store franchises and provision of guidance to franchised store operators</u>
<u>6.</u> Advertising agency business	<u>6. Comprehensive rental and leasing operations</u>
<u>7.</u> Publishing and sale of books, magazines and other publications	<u>7. Retail and wholesale sales of alcoholic beverages</u>
<u>8.</u> Temporary staffing business	<u>8. Information processing and provision services</u>
<u>9.</u> Real estate purchases, sales, leasing, brokerage, intermediary services and management	<u>9. Planning, development and sales of computer software</u>
<u>10.</u> Management consulting involving the preceding activities	<u>10. Intermediary for mail-order business and information provision</u>
<u>11.</u> Market surveys and advertising and marketing involving the preceding activities	<u>11. Advertising agency business</u>
<u>12.</u> All businesses incidental to the preceding activities	<u>12. Publishing and sale of books, magazines and other publications</u>
	<u>13. Temporary staffing business</u>
	<u>14. Real estate purchases, sales, leasing, brokerage, intermediary services and management</u>
	<u>15. Management consulting involving the preceding</u>

Current	After revision
	activities <u>16.</u> Market surveys and advertising and marketing involving the preceding activities <u>17.</u> All businesses incidental to the preceding activities

3. Schedule

General Meeting of Shareholders to approve revisions to the Articles of Incorporation:

Thursday, September 29, 2016

Effective date of revisions to the Articles of Incorporation:

Thursday, September 29, 2016