

September 14, 2016

To All Shareholders:

President & CEO Yasushi Kobayashi
MarketEnterprise Co., Ltd.
3-3-14 Kamezawa, Sumida-ku, Tokyo

Notice of the 10th Annual General Meeting of Shareholders

We greatly appreciate your continuous support.

This notice is to request your attendance at our upcoming 10th Annual General Meeting of Shareholders, as described below. If you are not able to attend, you can exercise your voting rights in writing. So please give your consideration to the Annual General Meeting of Shareholders reference documents in the postscript and exercise your voting rights no later than 6 p.m. on Wednesday September 28, 2016.

1. Date and time 1 p.m. on Thursday September 29, 2016

*Doors will be opened at 12:30 p.m.

2. Venue 2-1-3 Kyobashi, Chuo-ku, Tokyo

TRUST CITY CONFERENCE KYOBASHI, 4th floor, KYOBASHI TRUST TOWER

3. Meeting Agenda

Matters to be reported:

1. Reporting of the 10th period (from July 1, 2015 to June 30, 2016) business report and financial statements.

Resolutions

Proposal 1. Partial Amendments to the Articles of Incorporation

Proposal 2. Election of 6 Director