

Disclaimer:

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May 14, 2024

Company name: MarketEnterprise Co., Ltd.
Representative: Yasushi Kobayashi, President
Securities code: 3135, Tokyo Stock Exchange, Prime
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Notice Regarding Introduction of Shareholder Benefit Program

MarketEnterprise Co., Ltd. ("the Company") announced today that its Board of Directors resolved on May 14, 2024, that the Company will introduce the shareholder benefit program.

1. Purpose of Introducing Shareholder Benefit Program

The Company aims to achieve sustainable growth and corporate value enhancement. In light of these circumstances, the Company has decided to introduce a shareholder benefit program with the aim of increasing the attractiveness of investment in its shares and expanding the shareholder base.

2. Outline of Shareholder Benefit Program

Eligible shareholders	Shareholders holding 100 or more shares of the Company's stock on the shareholders' register as of the record date (the last day of June each year)
Benefits	QUO Card for 500yen

3. Date of presentation

The gift cards are enclosed with Notice of the Annual General Meeting of Shareholders and sent in early September.